

MARTHOMA RESIDENTIAL SCHOOL TIRUVALLA

SECOND TERMINAL EXAMINATION 2017-2018

Time: 3Hrs
Mark: 80 Marks

STD XI

COMMERCE

PART I (20 Marks)
Answer all questions

(10x2=20)

QUESTION 1

- i. What do you understand by *Social responsibility of business*?
- ii. State *any two* merits of outsourcing
- iii. Give *two points of difference* between Ex dividend and Cum dividend
- iv. Distinguish between *trade discount and cash discount*
- v. What is *entrepot trade*?
- vi. Explain the term *SENSEX* and *NIFTY*
- vii. State any two differences between Cooperative society and Joint stock company
- viii. Who is a *merchant wholesaler*? State *any two* kinds of merchant wholesaler
- ix. Define *International trade*
- x. What is *franchise*?

PART II (60 Marks)

(Answer any five)

QUESTION 2

- a) Explain *any five* characteristics of cooperative organization (5)
- b) Explain the regulatory functions of SEBI (4)
- c) What are the responsibility of *business towards consumers* (3)

QUESTION 3

- a) What are the *functions* of stock exchange (4)
- b) List *any four services* of a wholesaler to retailer (4)
- c) Give *any four* advantages of International trade (4)

QUESTION 4

- a) How can *security of E business* transaction can be ensured? Explain (5)
- b) State and explain *any four* reasons to support why business should assume social responsibility (4)
- c) Explain the *functions* of a wholesaler (3)

QUESTION 5

Write a short note on

- a. Chain stores (4)
- b. Consumer cooperative (4)
- c. Itinerants (4)

QUESTION 6

- a. State any four differences between Broker and Jobber (4)
- b. Discuss the *difficulties* involved in International trade (4)
- c. Write a note on *mail order business houses* (4)

QUESTION 7

- a. What are the *characteristics* of Social responsibilities? . (5)
- b. Explain *online transactions* (4)
- c. What do you understand by *Producers cooperative society*? (3)

QUESTION 8

- a. Describe the *scope of E business* (3)
- b. What are the *disadvantages* of cooperative society (4)
- c. Discuss *any five* services rendered by wholesalers to producers (5)

QUESTION 9

Explain the procedures involved in *home trade* (12)